



Sponsors



The Hollywood Post Alliance Announces Live Web Event, Press Conference *HPA Award Nominees in Craft Categories and Special Award Winners to be Revealed*

BRONZE



Los Angeles, CA (August 29, 2013) In a first ever event for the organization, The will announce the craft category nominees, as well as the winners for the Engineering Excellence Award and HPA Judges Award for Creativity and Innovation in Post Production, via an online webcast. The webcast is presented by the HPA and is a live streaming event, accessible by desktop, tablet, or smartphone, with free, easy registration.

SUPPORTING



When: Wednesday, September 4, 2013 at 11:00AM PDT

Registration link: <http://bit.ly/1dkrOYQ>



Interest in the event continues to grow, and announcing the nominees via live webcast allows the excitement of the announcement to be shared across a wide audience. Leon Silverman, President of the HPA will introduce the webcast. Nominees in twelve craft categories including Outstanding Color Grading, Editing, Sound, and Visual Effects for feature film, television and commercials, will be announced.

Additionally, winners of the Engineering Excellence Award and the HPA Judges Award for Creativity and innovation will be unveiled during the webcast. Sponsored by NAB Show, the Engineering Excellence Award spotlights the companies and individuals bringing technical and creative ingenuity to the real world of post production while raising the profile of breakthrough technologies within the industry. The HPA Judges Award for Creativity and Innovation in Post



Production was conceived to recognize companies and individuals who have made significant achievements and pushed the envelope forward in post production, whether in creative storytelling and/or technical innovation.

The HPA Awards will take place November 7, 2013 at the Skirball Cultural Center in Los Angeles and will be a gala event.

Contact Eileen Kramer at 213-614-0860 or write to ekramer@hpaonline.com for information about sponsorship opportunities for the 2013 HPA Awards show. For more information about the HPA Awards, visit www.hpaawards.net, write to info@hpaawards.net or call 213.614.0860.

About the Hollywood Post Alliance®

Hollywood Post Alliance (HPA) serves the professional community of businesses and individuals who provide expertise, support, tools and the infrastructure for the creation and finishing of motion pictures, television, commercials, digital media and other dynamic media content.

About the HPA® Awards

The HPA Awards were created to foster awareness of post production, promote creative and technical excellence, recognize the achievements of post production talent, and build involvement in the Hollywood Post Alliance.

The HPA Awards will be presented with generous support from Engineering Excellence Award Sponsor: NAB Show; Bronze Sponsor: Sohonet and Supporting Sponsors: Chainsaw, Inc., MESA and The Hollywood Reporter.

###

Media Contact:
ignite strategic communications
p: 818.980.3473
Christine Purse, chris@ignite.bz or
Mimi Rossi, mimi@ignite.bz

