



2020 Sponsorship Packages

15th Anniversary Title Sponsorship - \$30,000 **Exclusive Sponsorship SOLD**

“Official” awards ceremony sponsor”

- Awards powered by “Company Name”
- Exclusive Logo Placement as Title Sponsor on promotional materials and at event
- HPA Awards Ceremony Welcome Remarks (2-3 minutes)
- Opportunity to Sponsor an Award Category
- Opportunity to provide short video clip to be played prior to award presentation
- Sponsor company will be able to participate in award presentation at ceremony
- Sponsor name will be on award certificates (where applicable)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

Award Category Sponsor - \$7,500 each

Categories include:

- ◆ Editing **SOLD**
- ◆ Color Grading
- ◆ Sound **SOLD**
- ◆ Visual Effects **SOLD**
- ◆ Engineering Excellence

- Opportunity to provide a video clip for the ceremony (placement determined by HPA staff)
- Sponsor name will be on award certificates (where applicable)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bac, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

HPA Awards Official Trophy Sponsor- \$4500 Exclusive Sponsorship

- Opportunity to provide company “gift” with trophy
- Opportunity to provide a video clip for the ceremony (placement determined by HPA staff)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bac, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

HPA Awards Registration Sponsor- \$8000 Exclusive Sponsorship **SOLD**

- Company name/logo will be prominently located on event registration site
- Copy of the attendee list provide post event (strict guidelines apply)
- Opportunity to provide a video clip for the ceremony (placement determined by HPA staff)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event