

HPA AWARDS PROGRAM GUIDE

Advertising Dimensions, Printing Specs & Rate Sheet

Art Deadline/File Submission: Monday, November 9, 2020

Deliver ads to: design@lordcreative.com

Advertising Specifications - Digital Awards Program

Full Page Ad - Covers	8.5" _(w) x 7" _(h) (trim)	8.75" x 7.25" _(w/bleed)	Color (RGB)
Full Page Ad - Inside	8.25" _(w) x 6.75" _(h)	non-bleed	Color (RGB) or BW
1/2 Page Ad - Horizontal	8.25" _(w) x 3.3125" _(h)	non-bleed	Color (RGB) or BW
1/2 Page Ad - Vertical	4.0625" _(w) x 6.75" _(h)	non-bleed	Color (RGB) or BW
1/4 Page	4.0625" _(w) x 3.3125" _(h)	non-bleed	Color (RGB) or BW

Full Page Ad - Covers
full-bleed
Color Ad (RGB)

1/2 Page - Horizontal
non-bleed,
Color Ad (RGB) or BW

1/4 Page
non-bleed
Color Ad (RGB)
or BW

Full Page Ad - Inside
non-bleed
Color Ad (RGB)
or BW

1/2 Page Vertical
non-bleed
Color Ad (RGB)
or BW

NOTE:
This years HPA Awards Program will be digital, therefore you can provide us full-color RGB ads. You can also provide BW ads if you prefer. We will accept both color formats.

Please provide a 300 dpi "High Quality Print" PDF with cropmarks to: design@lordcreative.com

Advertising Rates + Sponsorship Packages

Advertising & Sponsorship Inquires, contact:

Joyce Cataldo
jcataldo@hpaonline.com
p: +1 914-205-2380

Hollywood Professional Association
2501 W Burbank Blvd #207
Burbank, CA 91505

Sponsorship Packages Available:

Rates: Please inquire

- Title Sponsor
- Brand Sponsor
- Editing Sponsor
- Color Grading Sponsor
- Sound Sponsor
- Engineering Excellence Sponsor
- Creativity & Innovation Sponsor

Full Bleed Cover Ads:

Color Ad (RGB)
Limited Availability
Back Cover, Inside Front Cover & Inside Back Cover
Rates: Please inquire

Inside Program - Full Page Ad: \$1,500

Color Ad (RGB) or BW

Inside Program - 1/2 Page Ad: \$1,000

Color Ad (RGB) or BW

Inside Program - 1/4 Page Ad: \$500

Color Ad (RGB) or BW