



## 2021 Sponsorship Packages

*as of 7/15/2021*

### **Diamond Title Sponsorship - SOLD**

“Official” awards ceremony sponsor”

- Exclusive Logo Placement as Title Sponsor on all Promotional Materials
- Sponsor of Editing Category at HPA Awards (included with title sponsorship)
- Speaking Opportunity during HPA Awards Welcome Remarks
- Opportunity to provide short video clip to be played during award presentation
- Company Logo in Winner's Photos Opportunity
- Company Recognition at HPA Awards
- Company Name on All Award Nominee Certificates
- Company Logo in E--mail Promos, Website and PR
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Event Program Advertisement -- 3 Pages
- Event Program Ad Placement-- Priority 1
- Complimentary Tickets to Event

### **Award Category Sponsor - \$10,000 each**

Categories include:

- ◆ Editing **SOLD**
- ◆ Sound **SOLD**
- ◆ Visual Effects **SOLD**
- ◆ Color Grading **SOLD**
- ◆ Engineering Excellence

- Sponsor name will be on award certificates (where applicable)
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases and event program
- Company logo on sponsors page on event website for up to one year post event
- Two complimentary tickets to event

## **HPA Awards Official Trophy Sponsor- \$7500 Exclusive**

- Opportunity to provide company “gift” with trophy
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website, event press releases and event program
- Company logo on sponsors page on event website for up to one year post event
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## **HPA Awards Registration Sponsor- \$8500 SOLD**

- Company name/logo will be prominently located on event registration site
- Copy of the attendee list provide post event (strict guidelines apply)
- Sponsor may supply company sponsored “attendee” gift for virtual gift bag, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

## **Additional Sponsorships to be announced...**

- ◆ Cocktail Reception
- ◆ Dessert Reception
- ◆ Signature Drink Sponsorship
- ◆ Piano Bar Sponsorship
- ◆ And more!