



2021 Sponsorship Packages

as of 8/27/2021

Diamond Title Sponsorship - SOLD

“Official” awards ceremony sponsor”

- Exclusive Logo Placement as Title Sponsor on all Promotional Materials
- Sponsor of Editing Category at HPA Awards (included with title sponsorship)
- Speaking Opportunity during HPA Awards Welcome Remarks
- Opportunity to provide short video clip to be played during award presentation
- Company Logo in Winner's Photos Opportunity
- Company Recognition at HPA Awards
- Company Name on All Award Nominee Certificates
- Company Logo in E--mail Promos, Website and PR
- Company Logo on Promotional Signs at Event
- Company Logo & Link on HPA Awards Event Website
- Event Program Advertisement -- 3 Pages
- Event Program Ad Placement-- Priority 1
- Complimentary Tickets to Event

Award Category Sponsor - \$10,000 each

Categories include:

- ◆ **Engineering Excellence**
- ◆ Editing **SOLD**
- ◆ Sound **SOLD**
- ◆ Visual Effects **SOLD**
- ◆ Color Grading **SOLD**

- Sponsor name will be on award certificates (where applicable)
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases and event program
- Company logo on sponsors page on event website for up to one year post event
- Two complimentary tickets to event

HPA Awards Official Trophy Sponsor- \$7500 Exclusive

- Opportunity to provide company “gift” with trophy
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website, event press releases and event program
- Company logo on sponsors page on event website for up to one year post event

HPA Awards Registration Sponsor- \$8500 SOLD

- Company name/logo will be prominently located on event registration site
- Copy of the attendee list provide post event (strict guidelines apply)
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

HPA Awards Supporter Sponsorship- \$3500

- Company name/logo in email marketing, event website, event press releases and event program
- Company logo on sponsors page on event website for up to one year post event
- Complimentary Awards program ad (size subject to availability)
- Company name/logo on event signage

HPA Awards Pre-Show Cocktail Reception Sponsorship \$7500 per sponsor (up to 3 sponsors) or \$18,500 Exclusive

Nominees and guests will be treated to a lavish pre-event reception with cocktails, food stations, passed hors d'oeuvres and live music while mingling in the historic, elegant Hollywood Legion lounge and piano bar. 2021 Awards will certainly not be one to miss!

Benefits to include:

- Tabletop recognition elegantly displayed throughout the reception
- Copy of the attendee list provide post event (strict guidelines apply)
- One complimentary full page program ad
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event
- Other benefits to be announced...

HPA Awards Dessert Reception Sponsorship

\$5500 per sponsor (up to 2 sponsors) , One spot remaining!

In 2021 we will be culminating a night of celebrations with a dessert reception where guests can celebrate with their friends and families over champagne, dessert cocktails, coffee, pastries, and petit fours.

Benefits to include:

- Tabletop recognition elegantly displayed throughout the reception
- Copy of the attendee list provide post event (strict guidelines apply)
- One complimentary full page program ad
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event

HPA Awards Entertainment Sponsorship

\$9,500 Exclusive

Jazz Band and piano player are just two of the new features of the 2021 Awards event.

Benefits to include:

- Tabletop recognition elegantly displayed throughout the reception
- Copy of the attendee list provide post event (strict guidelines apply)
- One complimentary full page program ad
- Sponsor may supply company sponsored “attendee” gift for departure table, subject to approval of HPA staff
- Company name/logo in email marketing, event website and event press releases
- Company logo on sponsors page on event website for up to one year post event